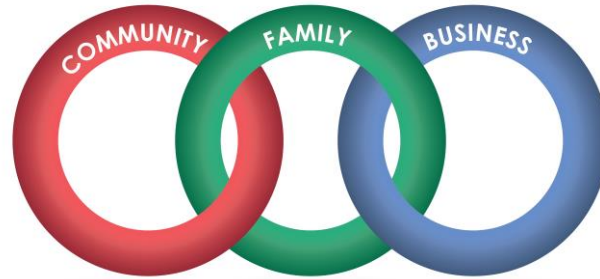


WINNING SOLUTIONS

M A R K E T I N G



Connecting family, business, and community
in support of student athletics.

Winning Solutions
Marketing

Cherie Peterson, CEO

Mission Statement

- We believe that the opportunity for our youth to participate in sports makes a difference in their lives. Sports increase confidence and motivate to stay in the classroom, working for satisfactory grades, which enables them to participate. Sports help build character and teach life lessons that extend well beyond the court or the playing field. That's why we've made it our mission to give our area athletes support and recognition for their participation.
- Our goal: is to provide businesses high quality, high impact advertising while supporting local high school athletics.

- Each school has four primary sports
 - ✓ Football
 - ✓ Volleyball
 - ✓ Wrestling
 - ✓ Basketball
- Additional sports available as school size increases
- Each individual sport requires funding
- School districts have limited funds to support extracurricular activities





Traditionally...

- Local advertising options have been radio, newspaper, television, and billboards
- All proceeds go directly to the marketing company

We recognize...

- Advertising locally has become increasingly difficult to reach targeted audiences due to streaming programs, podcasts, and digital publications
- Large audiences at school events provide a great opportunity to reach your local community
- The need for every dollar to be utilized to its fullest extent

We are offering...

- The most value for every dollar spent

Our Solution



- **Local, affordable, and effective advertising**
 - High quality, professionally produced finished product
 - Favorable pricing (up to 60% less) when compared to national competitors
 - Benefits businesses, schools, and families
-
- Compelling brand recognition
 - 100% of marketing materials are provided at no charge to the schools
 - 40% of sales goes directly to the high schools
 - **Local student athletes on all products**

SPONSORS

2022 DECLO 2023

↑ Sports Schedule
Back
18x28"

Football	Volleyball	Girls & Boys Soccer	Girls Basketball	Boys Basketball	Wrestling
Head Coach: Josh Stewart August: 24 @ Hanga Christian September: 1 @ Aberdeen, 8 @ Valley, 15 @ Burley, 22 @ Filer, 29 @ Burley October: 6 @ Filer, 13 @ Burley, 20 @ Filer, 27 @ Burley November: 3 @ Filer, 10 @ Burley, 17 @ Filer, 24 @ Burley December: 1 @ Filer, 8 @ Burley, 15 @ Filer, 22 @ Burley	Head Coach: Zanna Howard August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 3 @ Filer, 10 @ Filer, 17 @ Filer, 24 @ Filer November: 1 @ Filer, 8 @ Filer, 15 @ Filer, 22 @ Filer December: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer	Head Coaches: Stormi Leland & Jason Deary August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 3 @ Filer, 10 @ Filer, 17 @ Filer, 24 @ Filer November: 1 @ Filer, 8 @ Filer, 15 @ Filer, 22 @ Filer December: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer	Head Coach: Cody Powers August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 3 @ Filer, 10 @ Filer, 17 @ Filer, 24 @ Filer November: 1 @ Filer, 8 @ Filer, 15 @ Filer, 22 @ Filer December: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer	Head Coach: Justin Horley August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 3 @ Filer, 10 @ Filer, 17 @ Filer, 24 @ Filer November: 1 @ Filer, 8 @ Filer, 15 @ Filer, 22 @ Filer December: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer	

2022 DECLO 2023

UNIT 54 288-677-2000 RIVER VALLEY ORTHODONTICS 288-677-2000 RAIN FOR RENT 288-677-2000 WICKS TIRE PROS 288-677-2000 AGRI-SERVICE 288-677-2000 NORTHWEST FARM CREDIT SERVICES 288-677-2000
 HEGLAR CREEK ELECTRIC 288-677-2000 PHILLIPS OAKS GOODWIN CRANE & CO. LLC 288-677-2000 ACE HARDWARE 288-677-2000 NAPA AUTO PARTS 288-677-2000 AG PRO WELL & REPAIR 288-677-2000
 COSTA VIDA 288-677-2000 DAIRY QUEEN 288-677-2000 GOODE MOTOR 288-677-2000 ROSS'S MANUFACTURING 288-677-2000 FAIRFIELD INN & SUITES 288-677-2000 SOUTHERN FABRICATION WORKS 288-677-2000
 SPUDNIK EQUIPMENT CO 288-677-2000 MARSH CREEK FARMS & BIG D FARMS 288-677-2000 BARCLAY TRUCK REBUILDERS 288-677-2000 ADAM'S PETROLEUM 288-677-2000 D.L. EVANS BANK 288-677-2000
 WALTON INC 288-677-2000 VALLEY WIDE CO-OP 288-677-2000 THE COUNTRY STORE 288-677-2000 DR. GILBERT CRANE, MD 288-677-2000 MCCAIN LAYNE PUMPS 288-677-2000 LEE'S FURNITURE 288-677-2000
 PRIEST CUSTOM CABINETS 288-677-2000 KELLY'S BEARING & METAL SUPPLY 288-677-2000 SIMPLOT 288-677-2000 FRANKLIN BUILDING SUPPLY 288-677-2000 DENO'S SEPTIC & EXCAVATION 288-677-2000
 AUTUMN HAVEN ASSISTED LIVING AIRGAS BURLY MEATS JAVA EXPRESS RAFT RIVER ELECTRIC GARRARD & WAYMENT DDS BM LLC NEWCOLD

↑ Sports Schedule
Front
18x28"

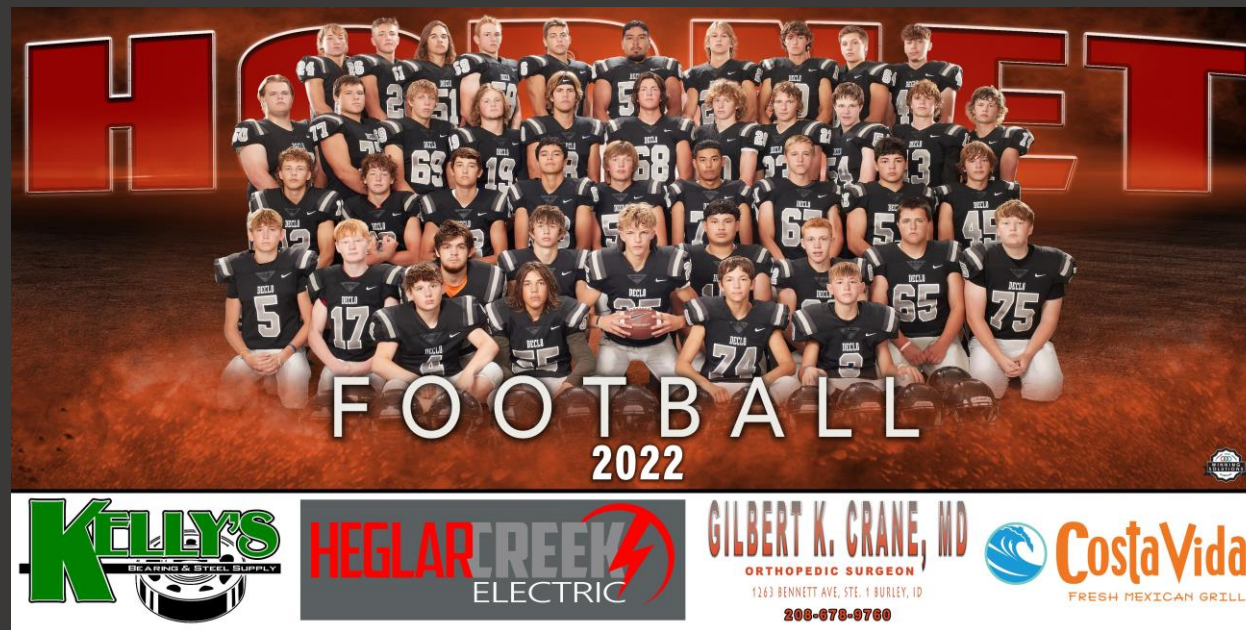
2022 DECLO 2023

← Platinum Sponsors
Banner 48x96"



↑ Individual Banner
36x60"

→ Team Banner
48x96"



#	Player	Hgt.	Yr.
10	Race Zollinger	5'8	9
11	Axel Silcock	5'8	9
12	Jaxton Somsen	5'8	9
20	Landen Silcock	5'8	9
22	Zane Snedaker	5'1	9
30	Kevyn Rios	6'0	9
41	Kyle Bott	5'9	9
44	Parker Heward	5'11	9
45	Gage Sorensen	5'11	9
50	Santiago Arteaga	5'8	9

Head Coach: Jacoby Fox Asst. Coach: Jay Fox
JV. Coach: Regan Povlsen Freshman Coach: Kyle Radman
Manager: Zaid Rogers Film: Marcus Johnson Stats: Linda Christense & Lyy Allphin
Superintendent: Sandra Miller Principal: Roland Bott Athletic Director: Josh Stewart
Physical Therapy: Cory Christensen PT, DPT, Cert. MDT

#	Player	Hgt.	Yr.
1	Gavin Rasmussen	6'0	10
2	Hayden Thaxton	5'9	10
3	Joey Garrard	5'10	10
4	Spencer Pickup	5'5	11
5	Isaac Dahle	6'4	9
13	Garrett Darrington	5'10	11
21	Dakota Phillips	6'0	11
23	Bode Brackenbury	6'0	10
24	Riley Matthews	5'11	10
25	Brenden Heward	5'9	9
31	Dodge Edgar	6'4	10
33	Luke Coltrin	5'7	11

Thank you to our **SPONSORS**

Thank you to our **SPONSORS**

↑ Programs:
Front and Back Cover

↑ Programs:
Inside Pages

Each year, every athletic director picks a background which is used year-round. This unifies school sports marketing and ensures the ads are prominent.

W
I
L
L
L



→
Team
Handout
12x18"



←
Individual
Banner
36x60"

#	Name	Grade	#	Name	Grade	#	Name	Grade
1	Paisley Schroeder	12	5	Sam Matthews	12	9	Lilly Mallory	11
2	Brynn Silcock	11	6	Rachel Nebeker	11	10	Shaelee Brackenbury	12
3	Katelynn Koyle	12	7	Jakobi Nebeker	10	12	Jordan Taylor	10
4	Ellie Christopherson	12	8	Ellie Erickson	11			

Thank you to our SPONSORS

→
Programs:
Front and
Back
8.5x11"

JU

#	Name	Grade
1	Marra Rodgers	9
2	Addie Stokes	10
3	Raegan Ramsey	10
4	Bailey Matthews	10
5	Kadence Boesiger	10
7	Azarie Armstrong	10
8	Jordan Taylor	10
9	Lilly Mallory	11

C-TEAM

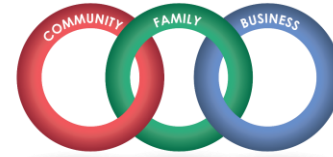
#	Name	Grade
2	Ashlyn Osterhout	9
3	Ava Cameron	9
4	Elaxia Webb	9
5	Kimber Peterson	9
7	Rylee Darrington	9
8	Kalbie Shurtz	9
9	Teagan Wickel	9
10	Zaybree Zaharias	9
11	Saige Wickel	10
12	Shayli Stevens	9

Head Coach: Zenna Heward
Assistant Coaches: Arriann Edgar, Heather Heward, Riley Haderlie, Melissa Silcock, Kamden Peterson, Jayli Nielsen
Superintendent: Sandra Miller Principal: Roland Bott Athletic Director: Josh Stewart

Support Declo athletics by advertising here! Contact Cherie at 208-431-5590

WINNING SOLUTIONS

M A R K E T I N G



In the 2022-2023
school year, over
\$184,000 went directly
back to the sixteen
participating schools to
help with their athletic
programs.

- WSM is growing!
- 95% of participating businesses have renewed and increased exposure
- School administrators are impressed with financial returns and high-quality materials
- Student athletes love seeing our products displayed at their school and look forward to being featured on banners/programs and taking them home at the end of the season
- Community members have expressed appreciation for our high-quality products



School events have been a key factor in the recovery of each community.

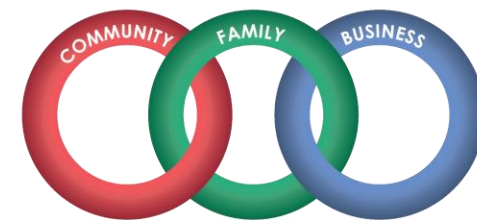
High school athletic events have provided community members a sense of unity and pride, given opportunities to return to social interactions and has strengthened the relationships between neighbors and communities.

Funding will continue to be needed for these healthy activities to take place.

Please consider allocating a portion of your advertising/sponsorship budget to help support this important community effort by choosing Winning Solutions Marketing.

Thank
you!

WINNING SOLUTIONS
M A R K E T I N G



- For more information, please contact Cherie Peterson
at 208-431-5590 or
cherie@winningsolutionsmarketing.com