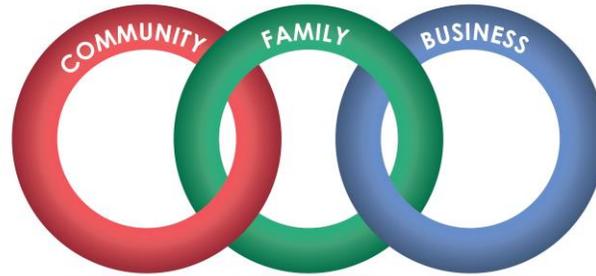


WINNING SOLUTIONS

M A R K E T I N G



Connecting family, business, and community
in support of student athletics.

Winning Solutions
Marketing

Cherie Peterson, CEO

Mission Statement

- We believe that the opportunity for our youth to participate in sports makes a difference in their lives. Sports increase confidence and motivate to stay in the classroom, working for satisfactory grades, which enables them to participate. Sports help build character and teach life lessons that extend well beyond the court or the playing field. That's why we've made it our mission to give our area athletes support and recognition for their participation.
- Our goal: is to provide businesses high quality, high impact advertising while supporting local high school athletics.

- Each school has four primary sports
 - ✓ Football
 - ✓ Volleyball
 - ✓ Wrestling
 - ✓ Basketball
- Additional sports available as school size increases
- Each individual sport requires funding
- School districts have limited funds to support extracurricular activities





Traditionally...

- Local advertising options have been radio, newspaper, television, and billboards
- All proceeds go directly to the marketing company

We recognize...

- Advertising locally has become increasingly difficult to reach targeted audiences due to streaming programs, podcasts, and digital publications
- Large audiences at school events provide a great opportunity to reach your local community
- The need for every dollar to be utilized to its fullest extent

We are offering...

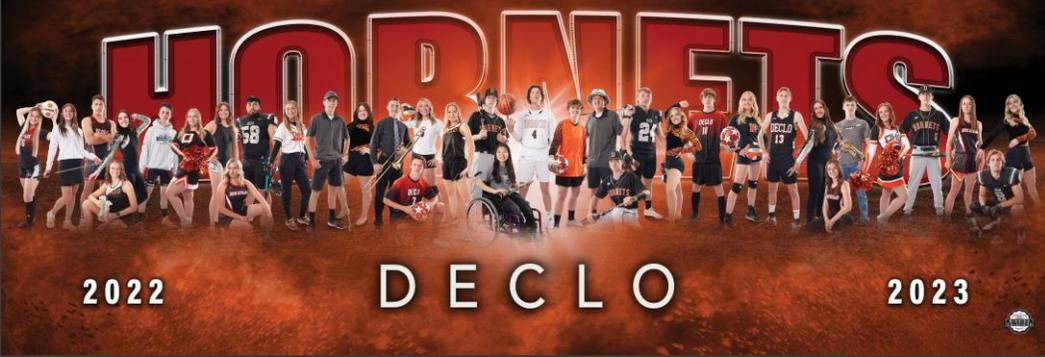
- The most value for every dollar spent

Our Solution



- **Local, affordable, and effective advertising**
 - High quality, professionally produced finished product
 - Favorable pricing (up to 60% less) when compared to national competitors
 - Benefits businesses, schools, and families
- Compelling brand recognition
 - 100% of marketing materials are provided at no charge to the schools
 - 40% of sales goes directly to the high schools
 - **Local student athletes on all products**

SPONSORS



↑ Sports Schedule
Back
18x28"

Football	Volleyball	Girls & Boys Soccer	Girls Basketball	Boys Basketball	Wrestling
Head Coach: Josh Stewart August: 28 @ Nampa Christian September: 7 @ Aberdeen, 14 @ Valley, 21 @ Burley, 28 @ Filer October: 5 @ Burley, 12 @ Burley, 19 @ Burley, 26 @ Burley November: 3 @ Burley, 10 @ Burley, 17 @ Burley, 24 @ Burley December: 1 @ Burley, 8 @ Burley, 15 @ Burley, 22 @ Burley	Head Coach: Zenna Howard August: 7 @ Filer, 14 @ Filer, 21 @ Filer, 28 @ Filer September: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer October: 2 @ Filer, 9 @ Filer, 16 @ Filer, 23 @ Filer November: 6 @ Filer, 13 @ Filer, 20 @ Filer, 27 @ Filer December: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer	Head Coaches: Stormi Lovell & Jason Deary August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 2 @ Filer, 9 @ Filer, 16 @ Filer, 23 @ Filer November: 6 @ Filer, 13 @ Filer, 20 @ Filer, 27 @ Filer December: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer	Head Coach: Cody Powers August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 2 @ Filer, 9 @ Filer, 16 @ Filer, 23 @ Filer November: 6 @ Filer, 13 @ Filer, 20 @ Filer, 27 @ Filer December: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer	Head Coach: Jonny Fox August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 2 @ Filer, 9 @ Filer, 16 @ Filer, 23 @ Filer November: 6 @ Filer, 13 @ Filer, 20 @ Filer, 27 @ Filer December: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer	Head Coach: Justin Horley August: 14 @ Filer, 21 @ Filer, 28 @ Filer September: 5 @ Filer, 12 @ Filer, 19 @ Filer, 26 @ Filer October: 2 @ Filer, 9 @ Filer, 16 @ Filer, 23 @ Filer November: 6 @ Filer, 13 @ Filer, 20 @ Filer, 27 @ Filer December: 4 @ Filer, 11 @ Filer, 18 @ Filer, 25 @ Filer



↑ Sports Schedule
Front
18x28"



← Platinum Sponsors
Banner 48x96"





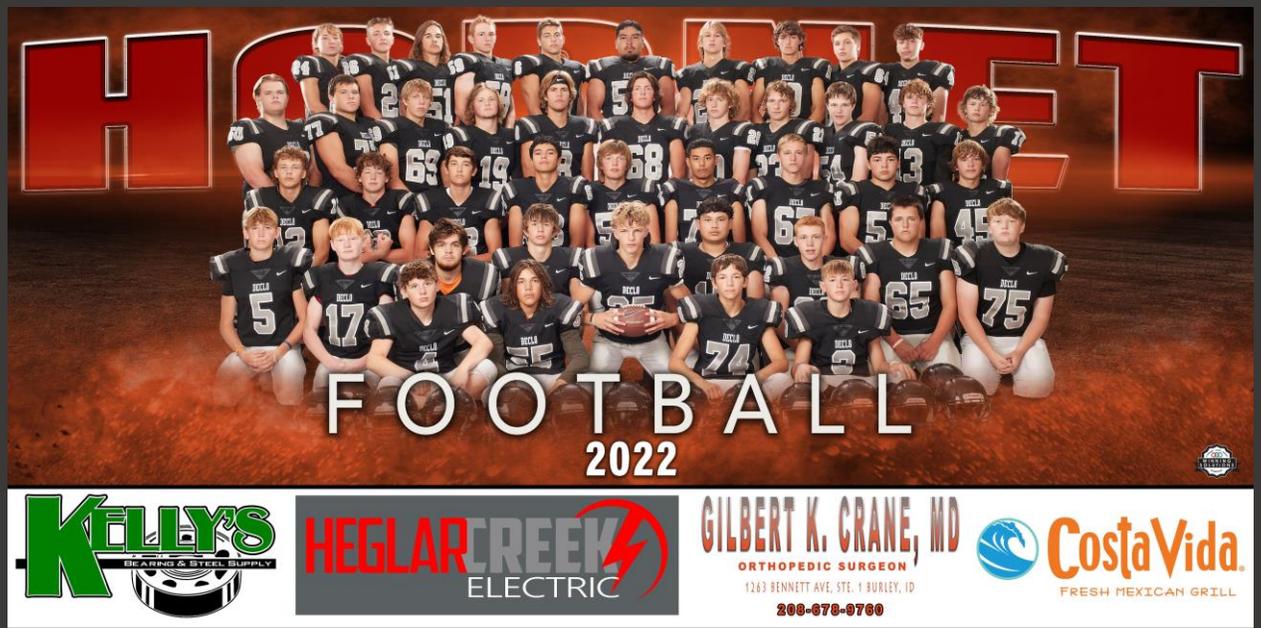
↑ Individual Banner
36x60"



→ Team Banner
48x96"



→ Football Banner
48x96"



FRESHMAN			
#	Player	Hgt.	Yr.
10	Race Zollinger	5'8"	9
11	Axel Silcock	5'8"	9
12	Jaxton Somsen	5'8"	9
20	Landen Silcock	5'8"	9
22	Zane Snedaker	5'1"	9
30	Kevyn Rios	6'0"	9
41	Kyle Bott	5'9"	9
44	Parker Heward	5'11"	9
45	Gage Sorensen	5'11"	9
50	Santiago Artega	5'8"	9

HORNETS

BASKETBALL 22-23

Head Coach: Jacoby Fox Asst. Coach: Jay Fox
 JV. Coach: Regan Povlsen Freshman Coach: Kyle Redman
 Manager: Zaid Rogers Film: Marcus Johnson Stats: Linda Christense & Lvy Alphin
 Superintendent: Sandra Miller Principal: Roland Bott Athletic Director: Josh Stewart
 Physical Therapy: Cory Christensen PT, DPT, Cert. MDT

Thank you to our **SPONSORS**

Thank you to our **SPONSORS**

VARSITY

#	Player	Hgt.	Yr.	#	Player	Hgt.	Yr.	#	Player	Hgt.	Yr.
1	Gavin Rasmussen	6'0"	10	5	Isaac Dahle	6'4"	9	24	Riley Matthews	5'11"	10
2	Hayden Thaxton	5'9"	10	13	Garrett Darrington	5'10"	11	25	Brenden Heward	5'9"	9
3	Joey Garrard	5'10"	10	21	Dakota Phillips	6'0"	11	31	Dodge Edgar	6'4"	10
4	Spencer Pickup	5'5"	11	23	Bode Brackenbury	6'0"	10	33	Luke Coltrin	5'7"	11

Thank you to our **SPONSORS**

↑ Programs:
Front and Back Cover

↑ Programs:
Inside Pages

Each year, every athletic director picks a background which is used year-round. This unifies school sports marketing and ensures the ads are prominent.

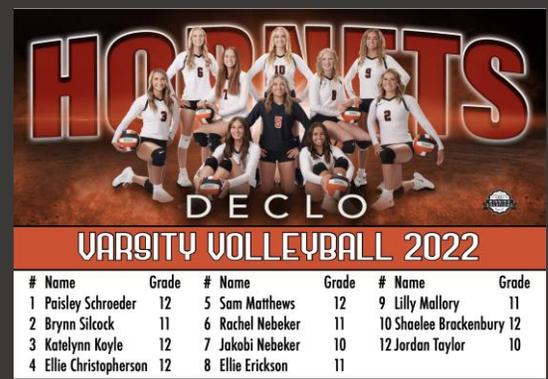
W
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→
Team
Handout
12x18"



←
Individual
Banner
36x60"



→
Programs:
Front and
Back
8.5x11"



JU

#	Name	Grade
1	Marra Rodgers	9
2	Addie Stokes	10
3	Raegan Ramsey	10
4	Bailey Matthews	10
5	Kadence Boesiger	10
7	Azarie Armstrong	10
8	Jordan Taylor	10
9	Lilly Mallory	11

C-TEAM

#	Name	Grade
2	Ashlyn Osterhout	9
3	Ava Cameron	9
4	Elaxia Webb	9
5	Kimber Peterson	9
7	Rylee Darrington	9
8	Kalbie Shurtz	9
9	Teagan Wickel	9
10	Zaybree Zaharias	9
11	Saige Wickel	10
12	Shayli Stevens	9

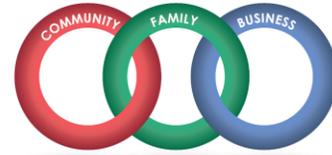
Head Coach: Zenna Heward
Assistant Coaches: Arriann Edgar, Heather Heward, Riley Haderlie, Melissa Silcock, Kamden Peterson, Jayli Nielsen
Superintendent: Sandra Miller, Principal: Roland Bott, Athletic Director: Josh Stewart

Support Declo athletics by advertising here! Contact Cherie at 208-431-5590



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In the 2022-2023 school year, over \$184,000 went directly back to the sixteen participating schools to help with their athletic programs.

- WSM is growing!
- 95% of participating businesses have renewed and increased exposure
- School administrators are impressed with financial returns and high-quality materials
- Student athletes love seeing our products displayed at their school and look forward to being featured on banners/programs and taking them home at the end of the season
- Community members have expressed appreciation for our high-quality products



School events have been a key factor in the recovery of each community.

High school athletic events have provided community members a sense of unity and pride, given opportunities to return to social interactions and has strengthened the relationships between neighbors and communities.

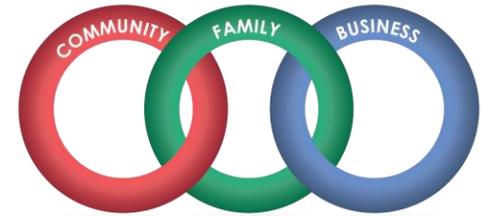
Funding will continue to be needed for these healthy activities to take place.

Please consider allocating a portion of your advertising/sponsorship budget to help support this important community effort by choosing Winning Solutions Marketing.

Thank
you!

WINNING SOLUTIONS

M A R K E T I N G



- For more information, please contact Cherie Peterson
at 208-431-5590 or
cherie@winningsolutionsmarketing.com